



HāvəN
MATTRESS CO.

Case Study

DR. MARC NIMCHUK THE CHIROPRACTOR



“The 100-night guarantee is what really sold me on Haven...it’s a no-lose situation.”

Dr. Marc Nimchuk, chiropractor and owner of Momentum Health, is also a Haven owner. He says his personal experience with Haven is what prompted him to start recommending it to his patients.

Dr. Marc Nimchuk knows firsthand the importance of a high-quality mattress. The Kelowna chiropractor and married father of two says that owning a Haven mattress has given him an appreciation for a mattress that provides exactly the right balance of comfort and support.

“Our biggest fear about buying a Haven was that we’d find it really uncomfortable,” he says. “But that hasn’t happened. We’ve owned a Haven for 8 months, and it’s been splendid.”

As a sports enthusiast who travels frequently, Dr. Nimchuk’s busy and active lifestyle means that quality sleep matters. It matters even more for his wife, a registered nurse whose erratic shift work schedule means she has to be able to get to sleep quickly at any time of day.

Says Dr. Nimchuk:

“Our old mattress worked okay for us, but we wanted to move from a queen size to a king, and when we started researching the mattresses available on the market, we found Haven - and I really liked everything they said.”

► SLEEPING EASY THANKS TO HAVEN



Dr. Nimchuk says the biggest surprise with his Haven was how easy the purchasing process is.

“We didn’t have to do any work! We ordered the Haven, and it showed up on our doorstep.”

Dr. Nimchuk says that his own personal experience with the product makes it easy to recommend investigating Haven to his friends and family, as he and his wife have found Haven to suit their exact needs. Dr. Nimchuk says his quality of sleep has improved significantly since he bought a Haven - a difference he notices most when he travels.

“It feels so nice to be back in my Haven when I’m at home,” he says. “It’s a very noticeable difference. My quality of sleep is noticeably poorer when I travel. The level of comfort and support I get from my Haven is something I can’t find when I’m on the road.”



► CCA CERTIFICATION, 100-NIGHT GUARANTEE MAKE HAVEN AN EASY CHOICE

While Dr. Nimchuk is always careful about what products he does and does not recommend to his patients, he says that Haven's 100-night guarantee allows him to ensure that if he does recommend a Haven to a patient, he can ensure that it's the ideal solution for that particular patient.

"If the patient buys the mattress and can test the product for 100 nights and return it if it's not right for them, then it's a no-lose situation. The 100-night guarantee is what really sold me and my wife on the Haven."

Haven is the first, and thus far only, Canadian bed-in-a-box to be certified by the

Canadian Chiropractic Association as a spine health device. The mattress' zoned support layers and flexible contouring foams are ergonomically designed to promote healthy spine alignment.

Haven Mattress Company typically recommends allowing for a 30-day adjustment period for new buyers to acclimate to their mattress. Buyers may not notice the effects of Haven's chiropractic zones and spine alignment feature for a few weeks. A 100-night guarantee means Haven buyers can allow for an adjustment period and determine whether or not Haven is right for them before making a commitment.

ABOUT DR. MARC NIMCHUK

- Lives in Kelowna
- 44 years old
- Married
- Father of 2 children
- Chiropractor by trade
- Owner of Momentum Health, a multidisciplinary healthcare clinic in Kelowna, BC
- Purchased a Haven for comfort, support, and because it serves his active lifestyle
- Recommends investigating Haven thanks to his personal experience with the product

► Momentum Health is a multidisciplinary healthcare clinic located in Kelowna's downtown. Momentum's team of 9 practitioners offers a holistic approach to treatment and body maintenance.
Learn more at www.momentumkelowna.com.

► Haven Mattress Co. is a sleep products company based in Kelowna, BC. Haven is the first mattress in Canada to be approved as a spine health device by the Canadian Chiropractic Association and to receive Health Canada certification as a medical device.
Learn more at www.havenmattress.ca.

Haven Mattress Co
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